



French-American Chamber
of Commerce – Chicago
FACC
Chicago
Trade Services

2019 ADVERTISING Opportunities

Advertising Opportunities

Increase your visibility within the French-American business community

The French-American Chamber of Commerce-Chicago's mission is to welcome and support French businesses and entrepreneurs in the Chicago and Milwaukee areas, and to strengthen Franco-American economic relations by creating opportunities for local French and American professionals to network and learn from one another.

OPPORTUNITIES

Gain visibility through FACC-Chicago's publications, exclusive events, and successful digital platforms.

AUDIENCE

FACC-Chicago publications and website reach a wide audience of professionals in the French-American business community in Chicagoland. Advertising with the FACC-Chicago will promote your products and services to the leaders and decision-makers within this targeted and diverse audience.

SPONSORSHIP

Contact us for event sponsorship and advertising opportunities at information@facc-chicago.com

Social Media Advertising Options

WEBSITE



Zone #1



Zone #2

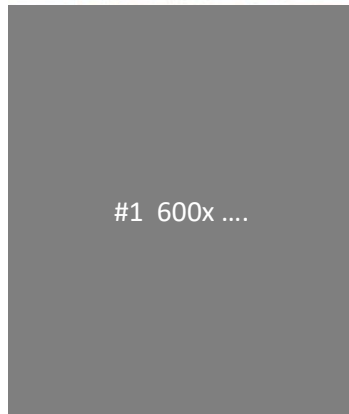
3 Formats available:

- #1: Banner 768 x 90 to 1000 x 90 (top of page)
- #2: Banner 768 x 90 to 1000 x 90 (below carrousel)
- #3: Banner 768 x 90 to 1000 x 90 (bottom of page)
- **Format** : jpg / gif / png (no flash). **max** : .98 Ko.
Resolution : 72 dpi

Social Media Advertising Options

EMAIL

Dedicated email



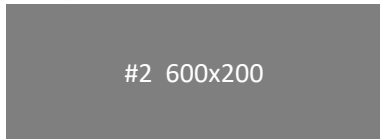
#1 600x ...

Banner / bottom



The Young Professionals Group (YPG) of the French-American Chamber of Commerce of Chicago invites you to Curating and collecting contemporary photography, an overview of the profession in museums and galleries Tuesday June 28th | 6 p.m. at the Museum of Contemporary Photography (MoCP)

SPEAKERS
Natasha Egan, Executive Director of the Museum of Contemporary Photography
Sybille Fricke, Director of Document Gallery



#2 600x200

View some examples:

[email 1](#), [email 2](#), [email 3](#).

2 formats available:

- #1: dedicated email: 600 x...
- #2: ad space 600 x 200
- Resolution of 72PPI (pixels per inch)

Our email platform won't allow us to upload a file larger than 5MB. We suggest to try keeping your image under 1MB.

Social Media Advertising Options

Advertising rates

WEBSITE

Size	Duration	Member rate	Non-member rate
Zone #1: Banner 768 x 90	1 month	\$480	\$580
Zone #2: Banner 768 x 90	1 month	\$400	\$480
Zone #3: Banner 768 x 90	1 month	\$200	\$250

EMAIL

Size	Frequency	Member rate	Non-member rate
Dedicated Email	1	\$900	\$1,100
Dedicated Email	2	\$1,700	\$2,000
Dedicated Email	3	\$2,400	\$2,800
Banner bottom 600 x 200	2	\$400	\$480

SOCIAL MEDIA POST

Platforms	Frequency	Member rate	Non-member rate
Facebook, Twitter, LinkedIn (if applicable)	2	\$200	\$250

Secure your ad space: online payment

Publication Advertising Options

PUBLICATION PACKAGE: Nuit des Etoiles Program + French Lifestyle Guide 2020

Advertise in one or both publications. Maximize your exposure by taking advantage of our Event Advertising Package, combining our 2 main publications: the Gala Evening Program and the French Lifestyle Guide.

	Gala Program	French Lifestyle Guide	Package - Advertise in both
Full back cover:	\$850	\$1,150	\$1,700
Inside full page:	\$600	\$880	\$1,250
Inside half page:	\$380	\$500	\$750
Inside quarter page:	\$250	\$300	\$460
Distribution:	During the gala and on website	At Passport 2019 and throughout the year	
Size:	5.5''x 8.5''	5.5''x 8.5''	

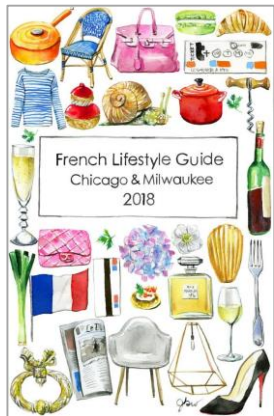
All Passport to France participating vendors (e.g., distributors, restaurants, bakeries) may receive 20% off an advertisement in the French Lifestyle Guide, or 10% off the entire Event Advertising Package.

Purchase your advertising Package [here](#)

Publication Advertising Options

FRENCH LIFESTYLE GUIDE 2020

Cover



Inside pages



Chicago & Milwaukee's only guide to the French Lifestyle, including where to shop and dine! Advertising in the French Lifestyle Guide is a unique opportunity to highlight your brand to a **selective audience interested in French products and design**. This Guide is launched each year the night of Passport to France and distributed in key locations throughout 2020 in Chicago & Milwaukee. **Visit our website: French Lifestyle Guide 2019**

Formats available:

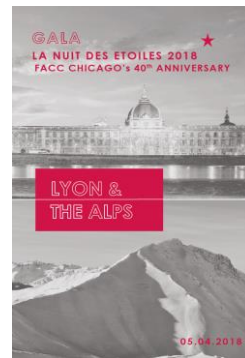
- Full back cover: \$1,150
- Inside half page: \$500
- Inside full page: \$880
- Inside quarter page: \$300

Print & [Online version](#)

Deadline to submit ads for the 2020 Lifestyle Guide: **Oct. 1st, 2019**

NUIT DES ETOILES ANNUAL GALA PROGRAM 2019

Cover



Inside pages



La Nuit des Etoiles is the French-American Chamber of Commerce Chicago's annual fundraising Gala. Our 2019 edition will take place on May 3rd, 2019. **Publication format:** An evening program distributed to all attendees.

Benefits:

- Reach CEOs and senior executives from large international and Chicago-based companies
- Logo recognition on *La Nuit des Etoiles* web page
- 1 social media post promoting your company

Online version also available on our website: [view the 2018 edition](#).

Formats available:

- Full back cover: \$850
- Inside half page: \$380
- Inside full page: \$600
- Inside quarter page: \$250

AUDIENCE

Membership



+225

Corporate &
Individual
Members



+5,200

Members'
staff

Events



+35

Events per
year

Website



+3,800

page views per
month

+1,200

visitors per month

E-blasts



+6,000

Professional
contacts in
Chicago

Social Media



+2,800

fans & followers

CONTACT US



French-American Chamber of
Commerce – Chicago
FACC Chicago
Trade Services

Interested in advertising in our
publications or on our digital
platforms?

Please contact us:

FACC-Chicago

Marketing & Communications

Tel: 312.578.0444

Email: pr@facc-chicago.com