

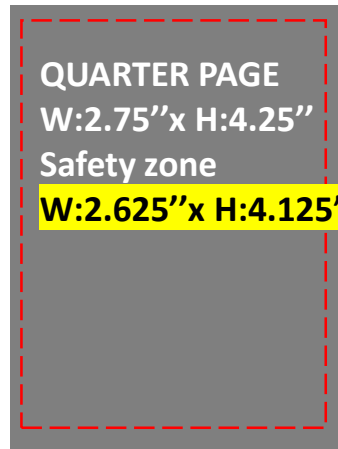
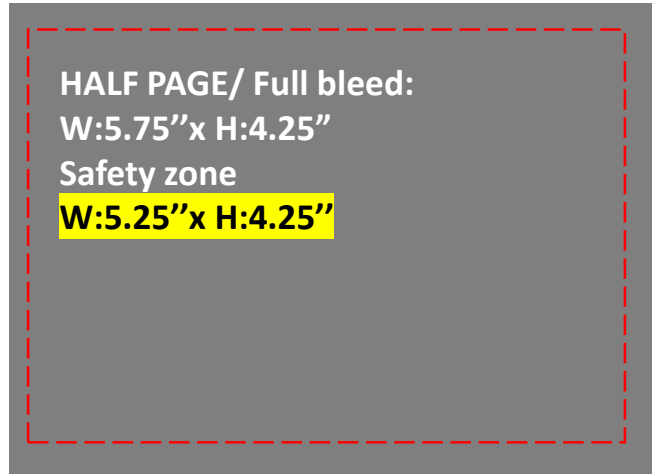
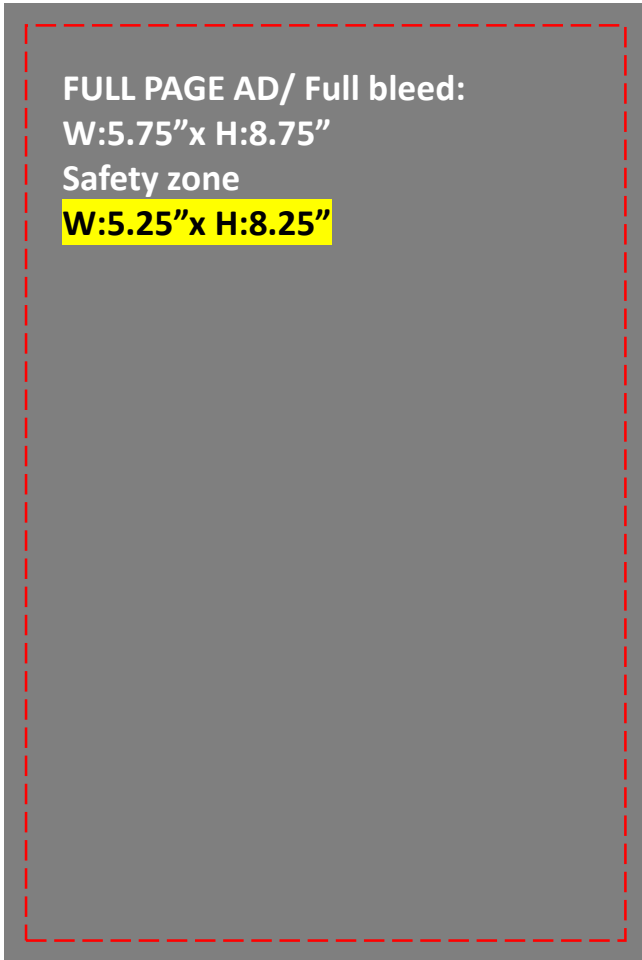


## French Lifestyle Guide 2020 Advertising Specifications

### Ad Dimension:

Ad size/ Full Bleed: W: 5.75"x H: 8.75" (inches)

Safety zone: W: 5.25"x H: 8.25" (inches)



### Design

The Guide is 5.5"x 8.5", but with bleeds (margins) – the designed document must be 5.75"x 8.75". Logos, Contact info and critical content must be within the safety margin (5.25"x 8.25"), whatever is outside the safety margin, could be cut off when printing. (See example on p.2)

**Formats:** Ads may be submitted in JPEG, PDF or Indesign

**Color Space:** CMYK (Cyan/Magenta/Yellow/black)

**Resolution:** 300 DPI

Contact: [mmcgrail@facc-chicago.com](mailto:mmcgrail@facc-chicago.com) or 312.578.0444

**Deadline to submit your ad & payment:** **October 1<sup>st</sup>, 2019**

**Example:**

All critical content is within the safety margin, so it won't be cut off when printing the Guide.

