

## *2020 Custom Sponsorship Package*

Let us help you promote your  
business and gain visibility  
through our **custom event  
sponsorship packages!**

### About the FACC-Chicago

The French-American Chamber of Commerce Chicago (FACC-Chicago) is an independent, non-profit member-driven organization that fosters a thriving economic relationship between the United States and France and welcomes and supports French businesses and entrepreneurs in the Chicago and Milwaukee regions.

FACC-Chicago is the main professional forum and resource for French business leaders in the Chicago area and for U.S. companies in our region doing business in and with France.

### Why promote your business with FACC-Chicago?

- Our 50+ events in Chicago and Milwaukee draw more than 2,500 attendees annually from the local French-American business community.
- We provide regional expertise and a bi-cultural network to support local companies' business needs and French companies entering the U.S. market.
- Our network includes French and American companies and individuals from a range of industries representing the diverse local economy.

## Sponsor an Event Series

### 1. Meet the Expert (4-6 per year)

- Average of 30 attendees per event
- Format: Breakfast networking event with panel or expert current business topics and trends

Sponsor Company receives 2 tickets to each event. Company name, logo will appear in all Meet the Expert Series emails & on the Events page of our website (20+ emails per year; 6,000+ contacts).



### 2. Monthly Networking Luncheons (10 per year)

- Average of 35 attendees
- 2<sup>nd</sup> Tuesday of every month (except June and August)
- Short business presentation (5 to 10-minute highlight of a product or company)

Sponsor Company receives 2 tickets to each event. Company name, logo will appear in all Monthly Networking Luncheon emails & on the Events page of our website (20+ emails per year; 6,000+ contacts).

### 3. Host a Committee or Working Group Event

Learn more about our Committees and Working Groups:

- Young Professionals Group
- Food & Agribusiness Committee
- Women for Women Committee
- Small Business & Entrepreneurs Committee
- CFO Working Group

### 4. MEMBERS ONLY: Create a Custom Event

[Contact us](#) to discuss creating a presentation or event to highlight your company.

## Sponsor An Annual Event

Sponsor and attend one of our two flagship annual events: La Nuit des Etoiles and Passport to France.

### **Annual Gala: La Nuit des Etoiles:**

Friday, May 15<sup>th</sup>, 2020 – University Club of Chicago

[\(view last year's photos\)](#)

Gala La Nuit des Etoiles Sponsorship Opportunities

### **Passport to France:**

Thursday, November 19, 2020

[\(view last year's video\)](#)

**CONTACT US** to discuss the promotion and sponsorship package that best suits your business needs:

[tradeservices@facc-chicago.com](mailto:tradeservices@facc-chicago.com) / 312.578.0444

## Custom Sponsorship Rates

Event Type	Number per Year	Member rate	Non-member rate
Meet The Expert	5 to 6	\$1,000	\$2,000
Monthly Luncheons	11	\$2,000	\$3,000
Committee Event	<i>Single event</i>	Pricing dependent on event details	Pricing dependent on event details
Custom Event <i>FACC-Chicago Members Only</i>	<i>Single event</i>	Pricing dependent on event details	N/A – FACC-Chicago Members Only

### **Additional sponsorship and promotion opportunities:**

- [Annual Publications Opportunities](#) (Gala Evening Program + *French Lifestyle Guide 2021*)
- [2020 Online Advertising Opportunities](#)