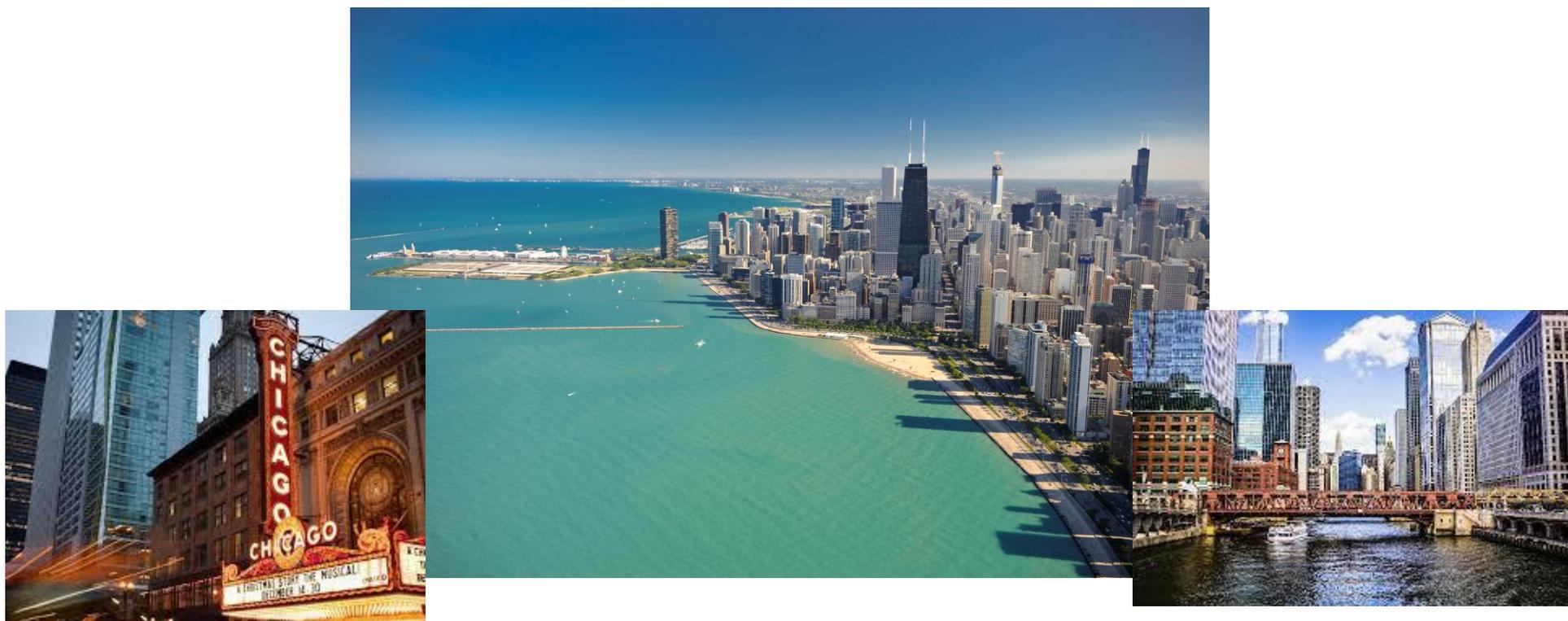
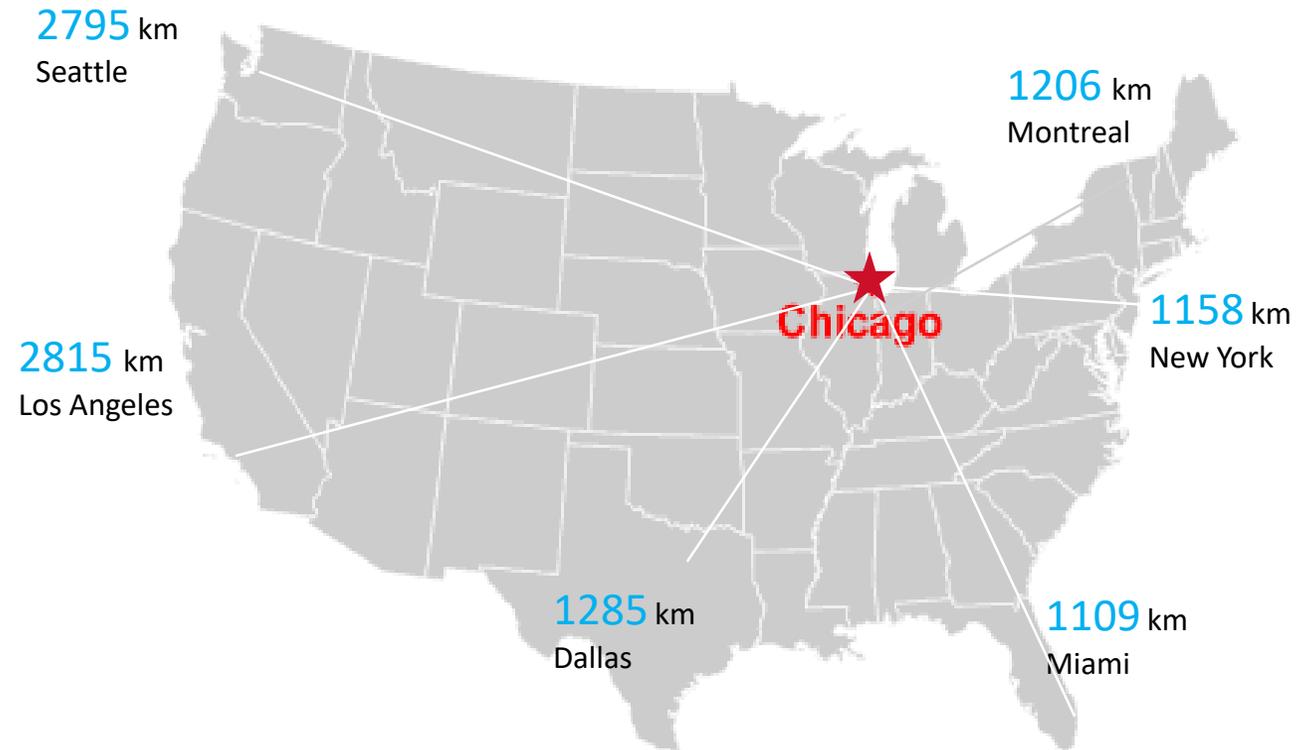


Why Chicago?



Chicago > Strategic Position



- Fast and direct transit to all major US cities
- 2h by plane to 75 % of US GDP
- Proximity to major Canadian economic hubs

Chicago > Strong Infrastructure



#1

O'Hare is the busiest airport in the U.S.

254 non-stop destinations

3 daily direct flights to Paris



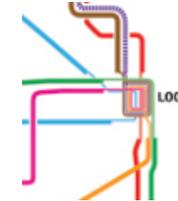
#1

Rail hub in North America



#2

Logistics hub on the U.S.



#2

Largest public transit system in the U.S.

Platform for Growth

Since 1837, Chicago has literally been built on reinvention and ceaseless innovation.

Today, the city's scale, diversity, and connectivity let businesses recruit the best talent in any industry, develop innovative products and adopt new technologies, reach any corner of the world, and enjoy a global lifestyle that offers something for everyone.

That's why your business will thrive here.



#1

BEING NUMBER ONE COMES EASIER TO SOME



Number #1 most-diversified economy among the largest U.S. metros based on employment



Number #1 most-connected airport in the country and second in the world



Number #1 top U.S. city for corporate relocations and expansions for the past six years



Number #1 top U.S. neighborhoods that "have it all": good schools, affordable, safe, accessible



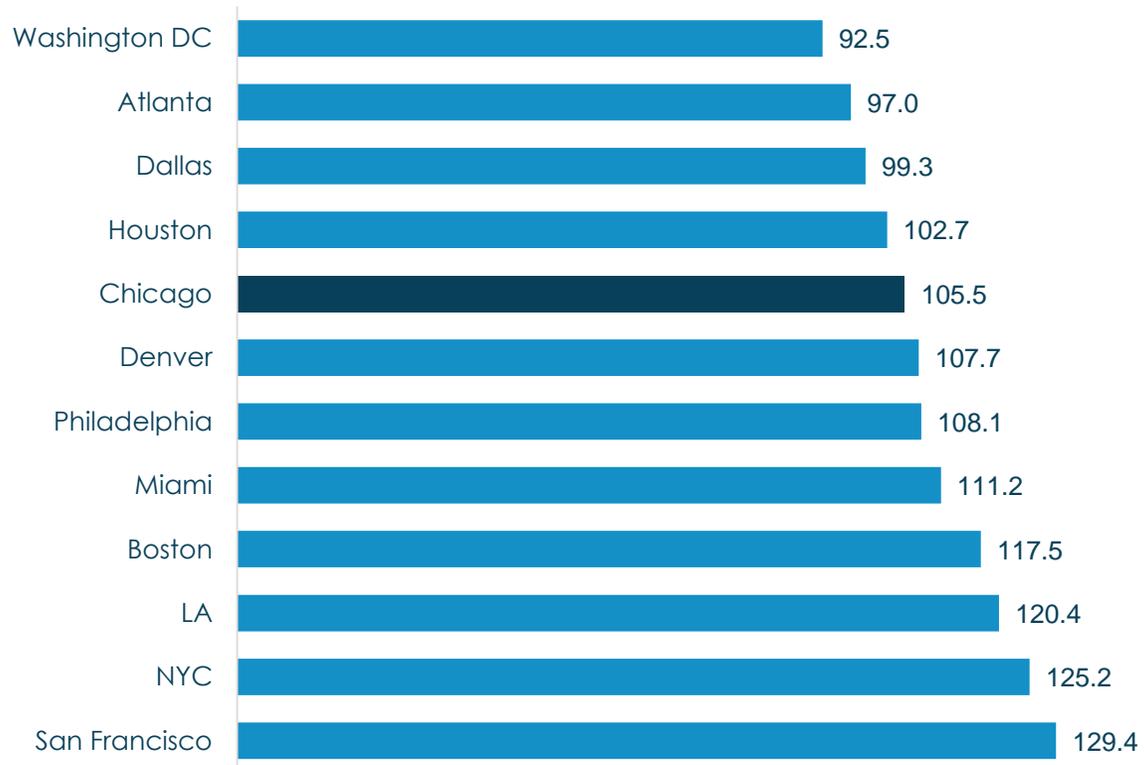
Number #1 top U.S. city for foreign direct investment for the past six years



Number #1 top destination for Midwest and Big Ten talent in engineering, business, and computer science

Cost of Doing Business

**Of the top three U.S. global economies (NYC, L.A., and Chicago),
Chicago provides the lowest cost and best value**



Source: Urban Land Institute



Chicago's Global Reach

Chicago offers an expansive international network boasting a **\$634 billion economy**, and for the sixth year in a row, leads the U.S. in foreign direct investment according to the *2018 IBM Global Location Trends* report. Ranked in the **top 10** for most competitive cities for business in the world.



\$100B

Foreign direct investment



1,800

Foreign-based companies



80+

Consulates and Consuls General throughout Chicago



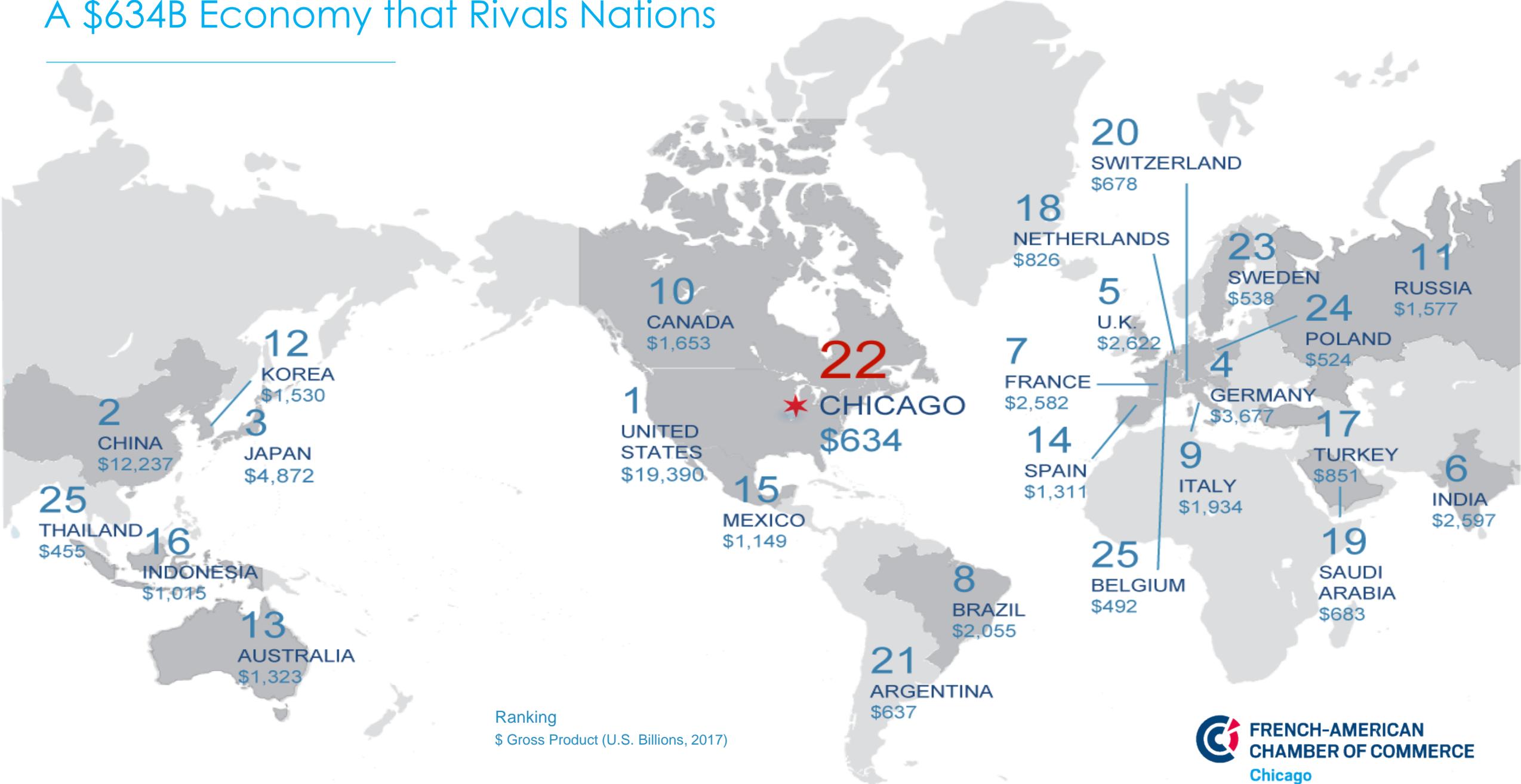
100+

international/ethnic chambers of commerce and international trade-based organizations

Chicago Sister Cities

- | | | |
|------------|-------------|--------------|
| Accra | Galway | Paris |
| Amman | Gothenburg | Petach Tikva |
| Athens | Hamburg | Prague |
| Belgrade | Kyiv | Shanghai |
| Birmingham | Lahore | Shenyang |
| Bogota | Lucerne | Sydney |
| Busan | Mexico City | Toronto |
| Casablanca | Milan | Vilnius |
| Delhi | Moscow | Warsaw |
| Durban | Osaka | |

A \$634B Economy that Rivals Nations



Ranking
\$ Gross Product (U.S. Billions, 2017)

Chicago & Illinois >



2.7 m
Population

Including

20,000
French in the
Chicago
metropolitan area



86
French companies
implanted in Illinois

26,000 +
Jobs created by French
Companies in Illinois



\$2.5 M
Annual trade of goods and
services between Illinois and
France

Chicago > Competitive Strengths



1

Pôle de fabrication manufacturière

49%

Entreprises de Chicago faisant du business à l'international

2

Région hub de start-ups et incubateurs

3

Qualité de l'infrastructure logistique

Europe

1er partenaire à l'international

4

Accès aux talents, universités et centres de recherche

5

Innovation & Nouvelles technologies
Leader en recherche et développement sur les usines du futur – “Digital Manufacturing Lab”

Chicago > A Diverse Economic Ecosystem

The region's key sectors:

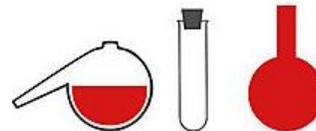
- Manufacturing
- Transportation and Logistics
- Food and Agriculture
- Biotech / Pharma
- Med Tech
- Fintech



machinery



computers



chemicals

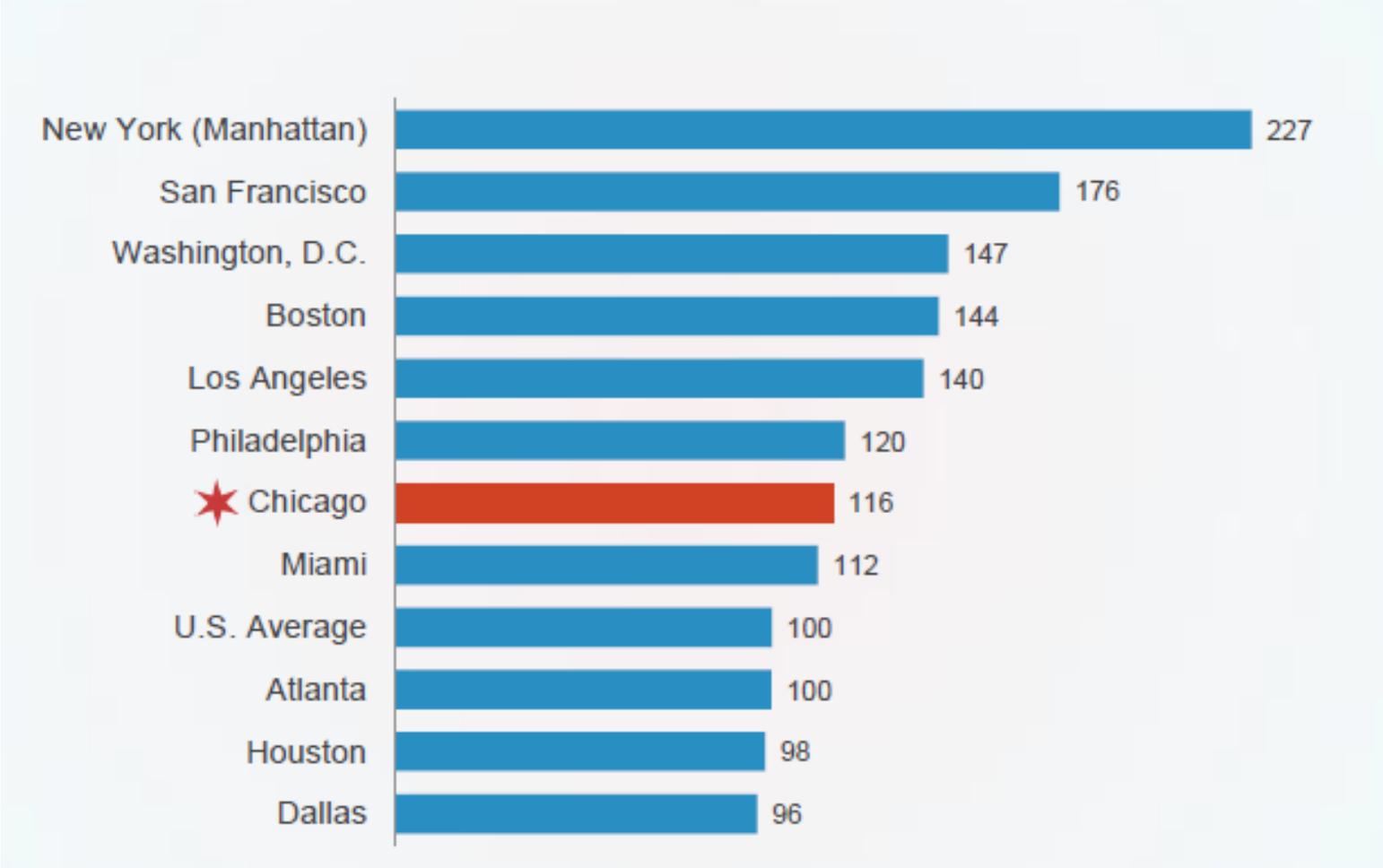


transportation
equipment



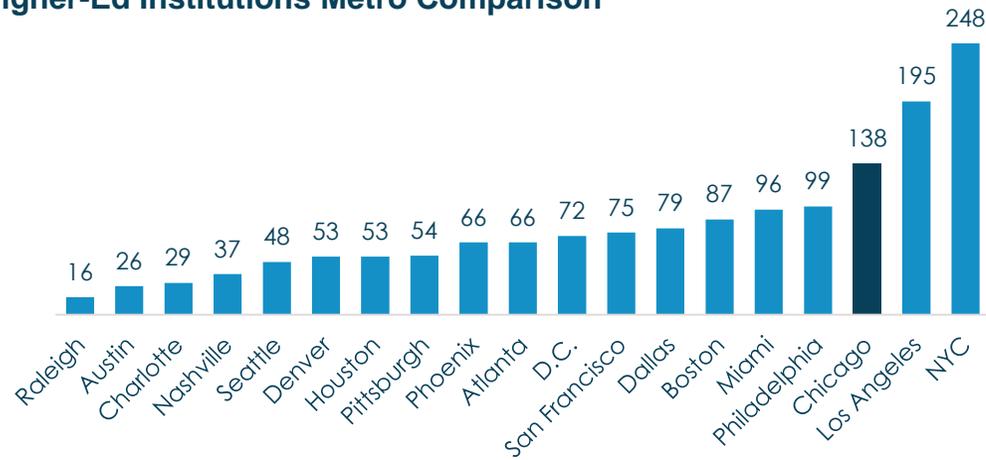
agricultural
goods

Living in Chicago > Comparative Cost of Living Index



Your Pipeline of Future Talent

Higher-Ed Institutions Metro Comparison



138 higher-education institutions
graduate 118,500 students every year

Source: IPEDS, 2016

CHICAGO HAS:

2 OF THE TOP 10 LAW SCHOOLS:



2 OF THE TOP 6 BUSINESS SCHOOLS:



WITHIN A 2 - 4 HOUR DRIVE CHICAGO ALSO HAS:

2 OF THE NATIONS TOP 10 COMPUTER SCIENCE PROGRAMS

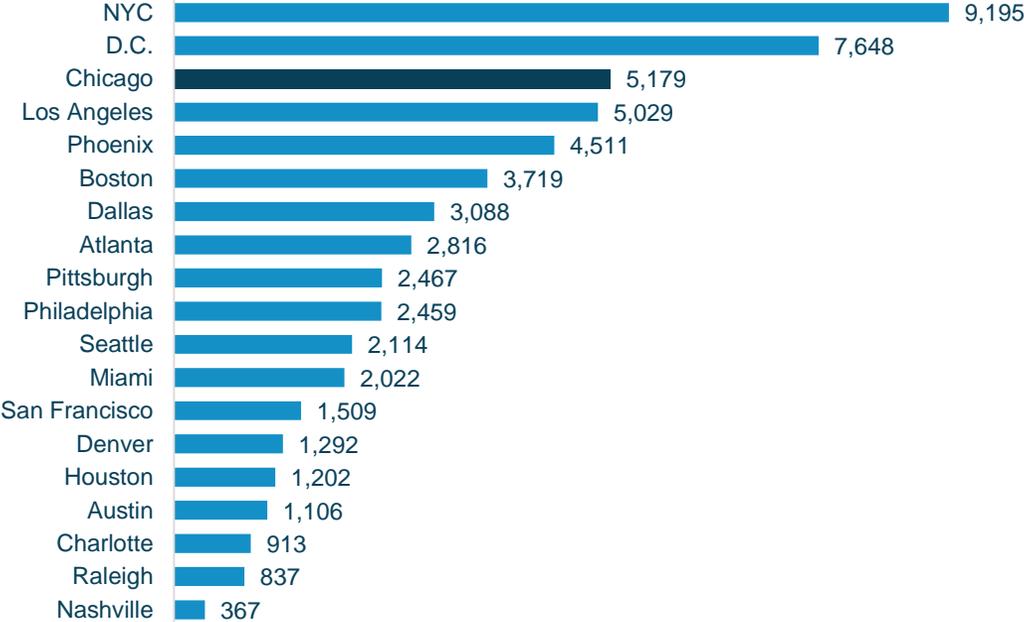


3 OF THE TOP 10 ENGINEERING SCHOOLS:

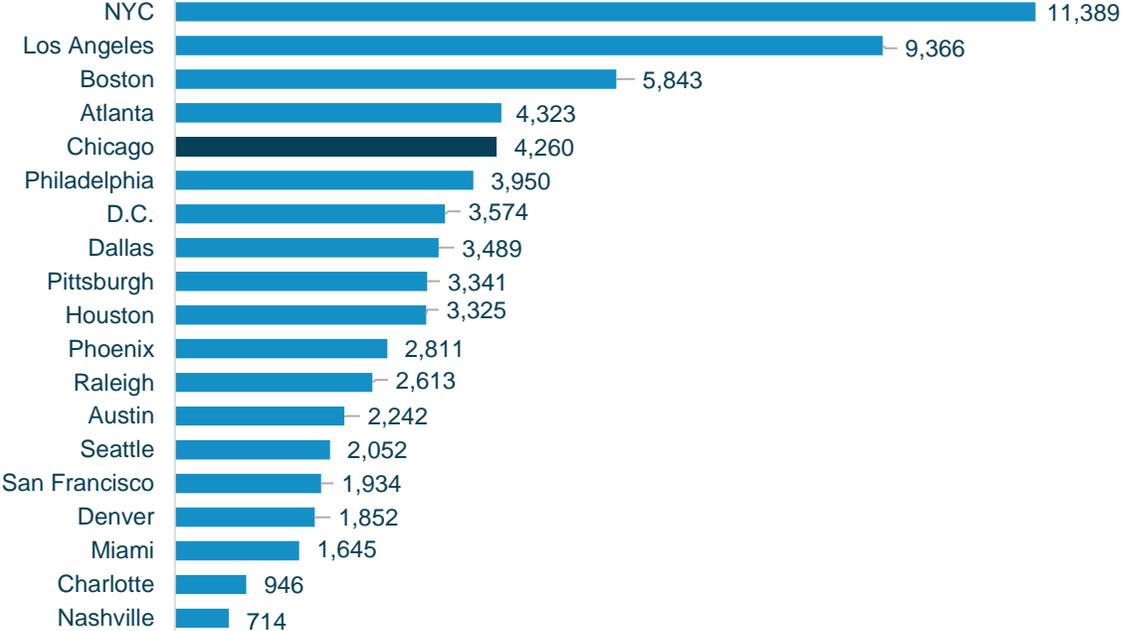


Chicago has Competitive Talent Pipelines (cont.)

Annual IT Graduates from Metro Universities



Annual Engineering and Engineering Technology Graduates from Metro Universities



Source: IPEDS, 2016

#1
**U.S. Top Tech Spot
of the Future**

Source: MODIS (2017)

Top 10
**Global Innovation and
Tech Hub**

Source: Deloitte (2017)

#5
**Fintech Hub in
the World**

Source: Deloitte (2017)

#1
**University-Affiliated
Incubator: 1871**

Source: UGI Global (2018)



Our Vibrant Start-Up Community

Chicago boasts 334 digital start-ups launched per year on average, making the city a leader in innovation and technology.

With one of the ten largest venture capital ecosystems in the U.S., Pitchbook ranks Chicago start-ups as having the highest venture capital returns-on-investment in the country.

100+

INCUBATORS, ACCELERATORS
AND COWORKING SPACES

300+

CORPORATE R&D CENTERS

804

START-UPS OVER THE LAST FIVE
YEARS FROM UNIVERSITY INITIATIVES

101

NOBEL PRIZE WINNERS

\$16B

ANNUAL R&D AT CHICAGO
UNIVERSITIES & BUSINESSES

\$1.9B

IN STARTUP ACQUISITIONS
AND IPOs IN 2018

#1

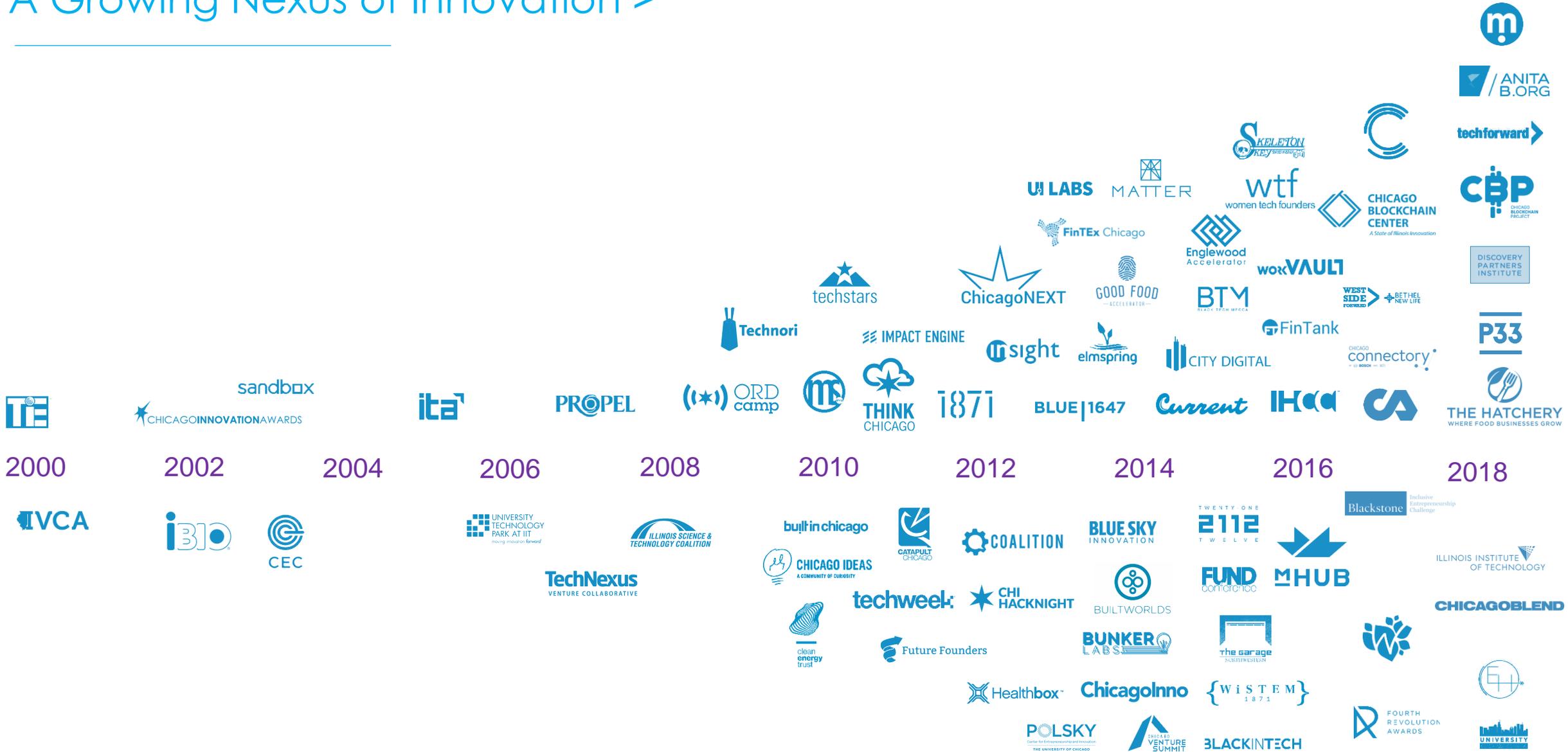
CITY FOR
WOMAN-FOUNDED STARTUPS

3,989

PATENTS ISSUED BY USPTO
IN THE CITY IN 2018

Source: World Business Chicago analysis, MNI (2016), Built in Chicago, ISTC (2014), US PTO, KPMG, Inc. Magazine

A Growing Nexus of Innovation >



Chicago and Milwaukee - A Region of Innovation: More than 20 incubators and accelerators in tech, health, food & agriculture, environment, and the arts.



Chicago > A Destination for Fortune 500 Headquarters

abbvie



Baxter



Kraft *Heinz*



Motorola Inc.



French Companies Headquartered in Chicago >



The French Network in Chicago >



Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE

Le Consulat de France à Chicago



Le Lycée Français de Chicago



L'Alliance Française de Chicago



L'Ecole Franco-Américaine de Chicago



Business France Chicago



Conseillers du Commerce Extérieur
de la France

Chicago > The French-American Chamber of Commerce



+250

Members in
Chicago and
Milwaukee

Members



+6,000

Contacts in the
local French-
American business
community



+40

Event each year:
Networking,
workshops, sectoral
committees

Events



+20

French
companies
assisted each
year

Services

FACC-Chicago > Our Business Development Services

Exploring the Local Market



Market Entry Support

- Identifying key actors in your sector
- Training on specifics of US business culture
- Setting up strategic meetings
- Business services and resources
- Relocation package

Learning Expeditions

Office Hosting and Trainees (VIEs)



Office Hosting

- Short and long-term leases
- Conference room
- Virtual office hosting (local address)
- Partnership with local incubator to host VIEs in Chicago

Recruiting



Post CVs and Job Opportunities

- On our website Le Job Hub
- On our social media
- Through our network of international recruiters

Women4Women Committee Mentoring program

Marketing and Communication



Company announcements and ads

- Tailored communications to local French-American business community
- Targeted emails
- Social media posts

Contact Us



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