

*EXPAND YOUR BUSINESS IN THE U.S.!*

# FRENCH AMERICAN CHAMBER OF COMMERCE CHICAGO



**FRENCH AMERICAN  
CHAMBER OF COMMERCE**  
Chicago

# ABOUT CHICAGO

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## #1

- Most-diversified economy in the U.S.
- Best connected airport in the country and #2 in the world
- Top city in North America for foreign direct investment for the past seven years
- Top U.S. city for corporate relocations and expansions for the past seven years
- Top U.S. convention center: McCormick Place

## #2

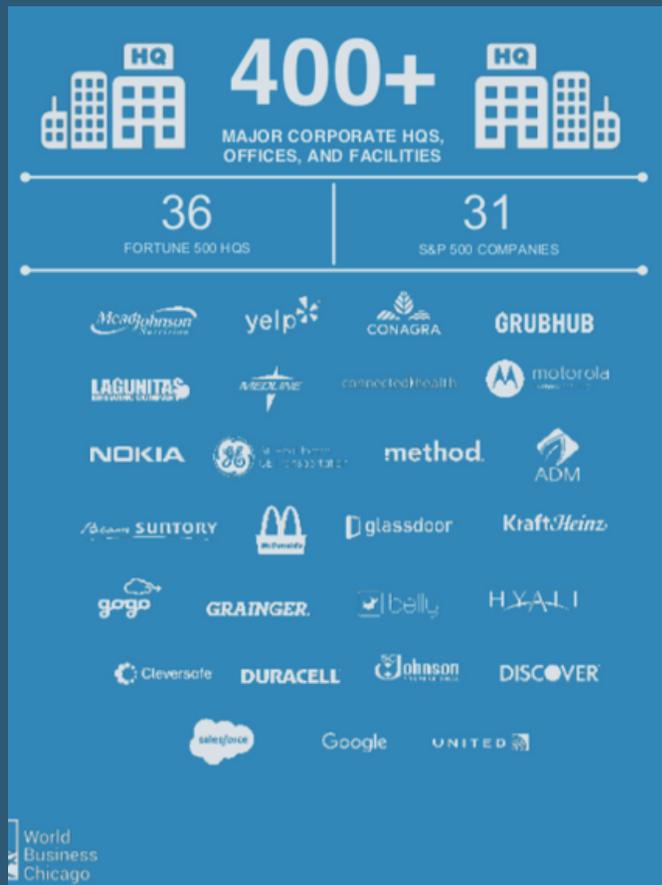
- City with the most corporate headquarters in the U.S.
- U.S. state for business creation

## #3

- Largest city in the U.S.



- Over 400 major companies including some of Europe's largest companies, such as Veolia, Lafarge, Dassault Systemes, Roquette, etc. chose to have their headquarters in Chicago.
- Fortune 500 Headquarters in Illinois: Archer Daniels Midland, Boeing Co., Walgreens Co., McDonald's, AbbVie, Baxter, Caterpillar, United Airlines, Aon, Kraft, Mondelez...



## KEY INDUSTRIES

### BUSINESS & SERVICES



### FOOD & AGRIBUSINESS



### LOGISTICS & TRANSPORTATION



### HEALTH



### INFORMATION & TECH



### MANUFACTURING



# WHY CHOOSE THE FACC-CHICAGO FOR YOUR BUSINESS DEVELOPMENT?

## ABOUT THE FACC-CHICAGO

Founded in 1978, the French-American Chamber of Commerce Chicago (FACC-Chicago) is an independent, non-profit, member-driven organization whose mission is to foster a thriving economic relationship between the United States and France and to welcome and support French businesses and entrepreneurs in the Chicago region.

For 40 years, we have been the main professional forum for the local French-American business community. We support local economic development by promoting our region as a destination for French businesses and facilitate cross-cultural communication, collaboration and partnerships.

FACC-Chicago is one of 16 U.S. chapters of the French-American Chambers of Commerce, which represent more than **5,000 companies nationwide** in all major industries.

FACC-Chicago is also a member of CCI France International, **an international network of 130 French Foreign Chambers of Commerce that spans 95 countries** and represents over 35,000 members worldwide

## WHY WORK WITH THE FACC-CHICAGO?

We are an organization of bi-cultural professionals with deep knowledge of the local economy and experience making impactful, long-term, mutually beneficial connections between people and businesses.

Our network of members and partners from a range of industries and sectors will help support you in all phases of your business development.

Contact us for more information on how we can work with you to reach your objectives, no matter where you are in the process.

# GET READY!

*SOFT LANDING*

## SOFT LANDING

Let us connect you with trusted business support services (legal, accounting, banking) and expat resources (schools, language classes, real estate, and [professional mentoring program](#)) so you can start exploring your options.

### **This service includes:**

- An initial (virtual or in-person) orientation meeting with FACC-Chicago staff to discuss your project or your business development objectives and to share the advantages of getting started in Chicago.
- A customized list of trusted service providers and other resources to support your transition to the Chicago region.

**Additional fee-based services:** The FACC can organize meetings with your preferred experts. (This includes presenting your company or project and coordinating the logistics of the meetings.)

**Fee structure:** Minimum of 3 meetings organized, invoiced at our hourly rate.

## MEET LOCAL FRENCH BUSINESS LEADERS FOR ADVICE AND GUIDANCE

French entrepreneurs or managers of French businesses with an imminent plan to start their development in the U.S. may participate in one of our quarterly Small Business and Entrepreneurs Working Group meetings to learn from others about the experience of getting started in the U.S.

[Contact us](#) for dates and information. To participate in subsequent meetings or to contact targeted FACC members you must become a FACC-Chicago [member](#).



## ADAPT YOUR PROMOTION AND COMMUNICATION MATERIALS TO YOUR U.S. AUDIENCE

The FACC-Chicago can help you create or adapt your promotion and communication materials to best target your U.S. audience. Our expert staff can assist with translation, editing, and culturally appropriate messaging for your print and online materials.

## USE OUR VIRTUAL OFFICE HOSTING SERVICES

If you aren't quite ready for a physical presence in the U.S., but would like a local address, the [FACC-Chicago's Virtual Office Hosting Program](#) allows businesses to launch in Chicago with minimal logistical undertaking.

A Virtual Office Hosting arrangement with the FACC-Chicago includes:

- Use of FACC-Chicago mailing address in downtown Chicago
- Receipt and forwarding of mail and packages
- Administrative services as needed

Please note that you must become a [corporate member](#) of the FACC-Chicago to use this service.



**GET SET!**

***BUSINESS DEVELOPMENT***

## FIND YOUR LOCAL NETWORK

Once you're ready for the next step in your business development, the FACC-Chicago team can help organize a customized schedule of meetings with other members or with potential external partners and clients.

This service includes:

- Defining your objectives, scope of project, timeline, and KPIS
- Reviewing your communications materials
- Creating and refining a target contact list by industry or function
- Organizing meetings with potential partners
- Ongoing communication and updates throughout the project

**Fee structure:** These missions are invoiced at our hourly rate, based on the anticipated number of hours needed to accomplish the stated objectives. Timeline and estimated fee will be agreed on in advance based on client's needs and desired results.

**To be successful, in-depth prospect research missions will require approximately 35 hours the first month and 10-15 hours for subsequent months until objectives are met.**

## FIND YOUR LOCAL TEAM WITH OUR HR SERVICES

The FACC-Chicago Job Hub is a resource for bicultural professionals where you can post a job description, search CVs for qualified candidates, learn how to hire a VIE, or connect with local recruiters who are experts in working with French companies in the U.S.

## GET HELP FINDING YOUR OFFICE OR PRODUCTION SITE

Location plays a major role to develop your business and finding an office or warehouse can be a time-consuming process. Thanks to the FACC's partnerships in Chicago and in the surrounding cities, our staff can help you find the site that best fits your needs.

This service includes:

- Meeting with client to understand needs (location, proximity to clients or transportation, storage or production requirements, anticipated staff size, etc...)
- Creating a list of possible locations for the client
- Visiting sites and meeting with property owners or local officials

**Fee structure:** These missions are invoiced at our hourly rate, based on the anticipated number of hours to accomplish the stated objectives. Timeline and estimated fee will be agreed on in advance based on client's needs and desired results. (Travel expenses are not included.)

**For entrepreneurs or small teams,** the [FACC-Chicago business center](#) is an ideal location to get started. Our downtown office suite hosts the FACC team and other French businesses. We offer flexible leases and administrative support services.

**GO!**

**COMMUNICATION, EVENTS &  
WORKING GROUPS**

*You made it to the U.S! Now what? The FACC-Chicago can help you take your business to the next level and prepare for growth with long-term promotion and communication strategies.*

## CREATE A CUSTOMIZED PROMOTION AND COMMUNICATIONS PACKAGE

Whether you are looking for clients, customers, partners or investors, the FACC-Chicago's [online advertising](#) and [customized sponsorship](#) packages can help you promote your business through our wide-reaching publications, social media platforms and emails.

[Contact us](#) for flexible formulas that best fit your needs and reach your target audience.

## PRESENT DURING A FACC-CHICAGO EVENT

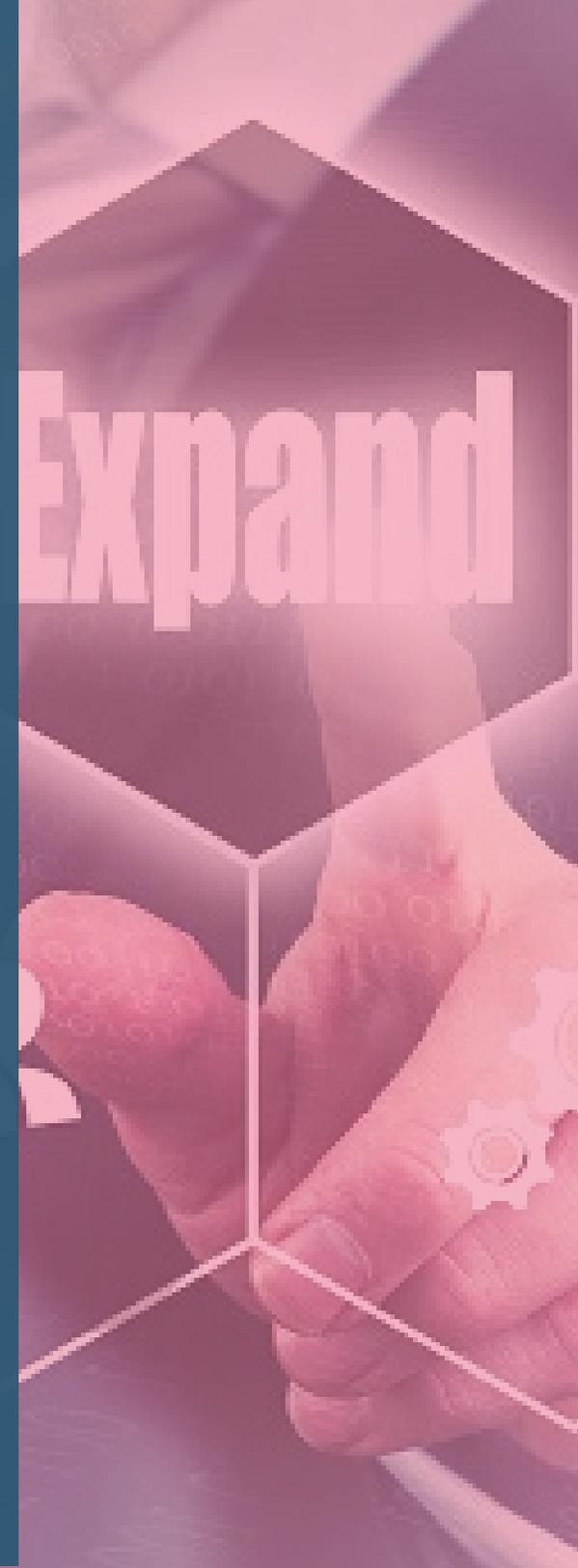
Our monthly Café & Conversation networking events are an opportunity to present yourself to other members and introduce your company, product or service to the local business community. This is an ideal forum for new members seeking to make connections in their field and beyond. We encourage participants to lead a conversation on a timely business topic of their choice.

## JOIN A WORKING GROUP

Become an active member of the local French-American business community by joining one of our sectoral or functional [working groups](#).

FACC-Chicago's sectoral committees bring together industry leaders from all functional areas (manufacturing, finance, research, policy) of one specific sector to network, collaborate and learn. FACC-Chicago's working groups were created to bring together professionals in the same job function (CEOs / Founders, CFOs, HR Directors) across sectors to network, collaborate and exchange best practices and learn.

You must be a FACC-Chicago [corporate member](#) to join a working group or to lead one of our events



# HOW WE WORK

The FACC-Chicago's mission is to be a resource for French entrepreneurs and companies at all stages of their development.

We understand that everyone's plans are different and we're happy to work with you to create a customized "Business Development Package" based on specific your needs, timeline, and objectives.

Our hourly rate for all business services is 100 Euros. Some services require a minimum amount of staff time to obtain the best results.

For further information, please contact us at: [tradeservices@facc-chicago.com](mailto:tradeservices@facc-chicago.com) or +1-312-578-0444

We look forward to working with you!