



TRADE ADVISOR – Wine, Beer, Spirits and Cider, BILINGUAL FRENCH/ ENGLISH

French Trade and Investment Agency

Business France is the French governmental agency for Trade and Investment. Our mission is to promote French exports abroad and to help America-based companies set up or expand their activities in France.

We are seeking a dynamic Trade Advisor to join our international export team, based in Chicago. This person will be working with French wine and spirits producers looking to expand their business in the United States. Relevant experience and a knowledge of the alcoholic beverages industry and its main actors are required.

Job Description:

- Identify opportunities in the American market for French companies, specifically in the Midwest area.
- Advise French companies on their business and marketing strategies in the US and coach them on the US business culture,
- Prospect potential US partners according to the need of French companies: objectives, prospects and set up business meetings.
- Contribute to the organization of trade delegations of French companies in the US as well as trade shows or business conventions.
- Develop a strong network of US professionals and decision makers in the alcoholic beverages industry
- Travel required -est. 20% of time

Candidate Profile:

- BA/BS preferably with relevant majors: economics, international studies/relations, business and/or marketing
- Dual English/French fluency required (written and spoken).
- Excellent communication skills
- Strategic analysis
- Project management skills and ability to multi-task
- Ability to expand and manage a network of contacts through networking events, conferences, and one-on-one meetings
- Self-starter, dynamic, comfortable working in a small team environment
- Ability to work independently as well as in team with local, national, or international partners
- Ability to meet deadlines with minimal supervision



- Proficiency with all MS Office applications
- Perfect knowledge of the French business environment and culture
- Good understanding of the Economic Development/Trade Promotion environment
- Driving license required
- Must be able to legally work in the United States
- Available as of February 2021

Please respond to this posting by sending a **cover letter in French highlighting your qualities for this position, and a resume in English** to following email address: emilie.dyan@businessfrance.fr

We thank all applicants for their interest; however only those selected for interviews will be contacted.