

Online Advertising Opportunities 2022

Let us help you promote your business
through our e-mail database, website, and
social media networks!

Email Advertising Options

Use email to reach our datase of +12k contacts

Please note:

- Resolution of 72 PPI
- Your image should not exceed 1MB is the maximum our platform will allow
- FACC-Chicago reserves the right to approve the final image



Dedicated e-blast

Promote your business with a dedicated e-blast to our database of +12k contacts. Create your own text or have us write it. Send us the photo/ad artwork of your choosing.

Dimensions: 600 px x 750 px

Format: jpg / gif / png



Ad Banner

Promote your business in one of our emails to our database of +12k contacts.

Dimensions: 600 px x 200 px

Format: jpg / gif / png

Advertising Rates

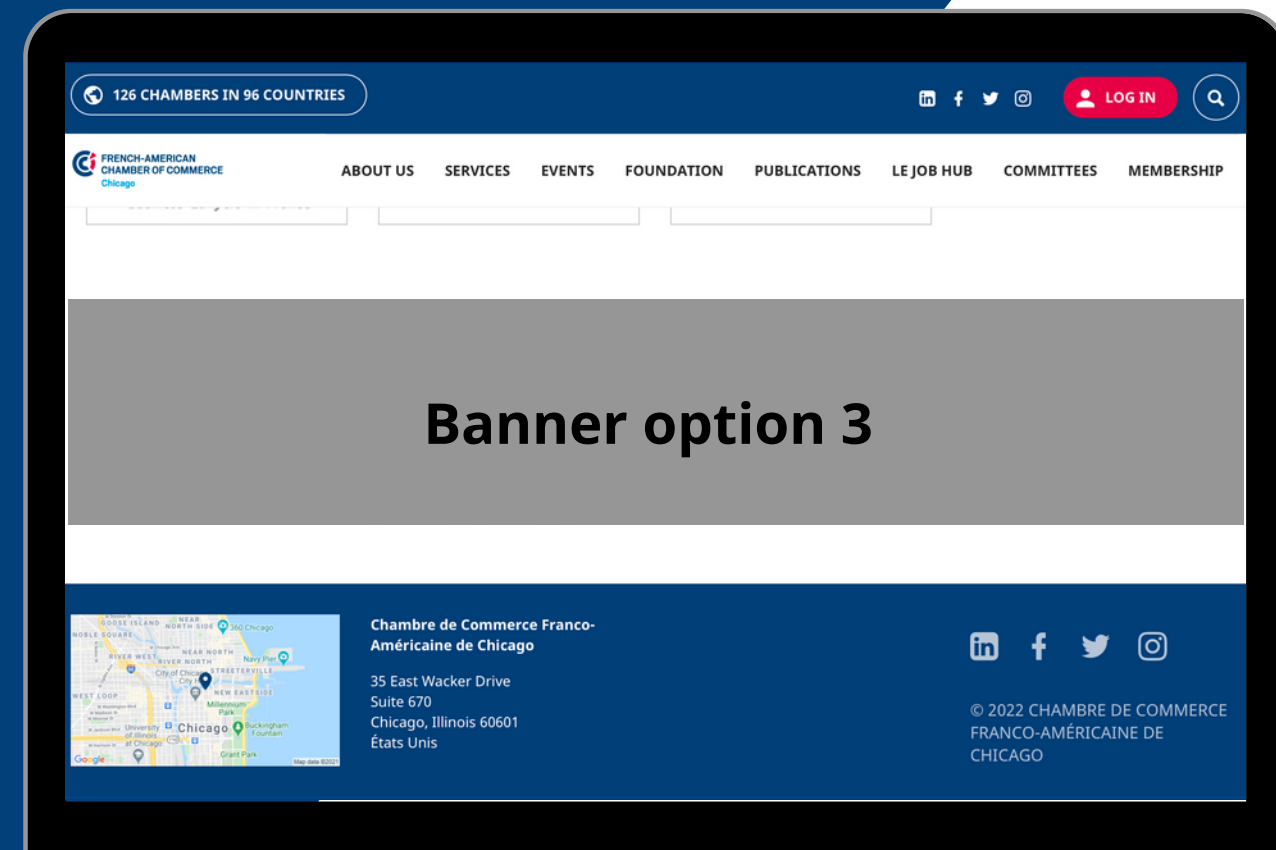
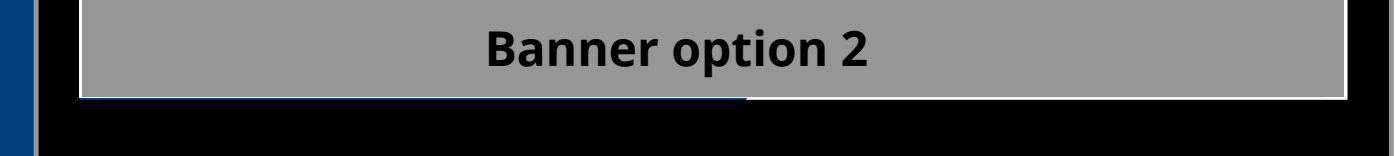
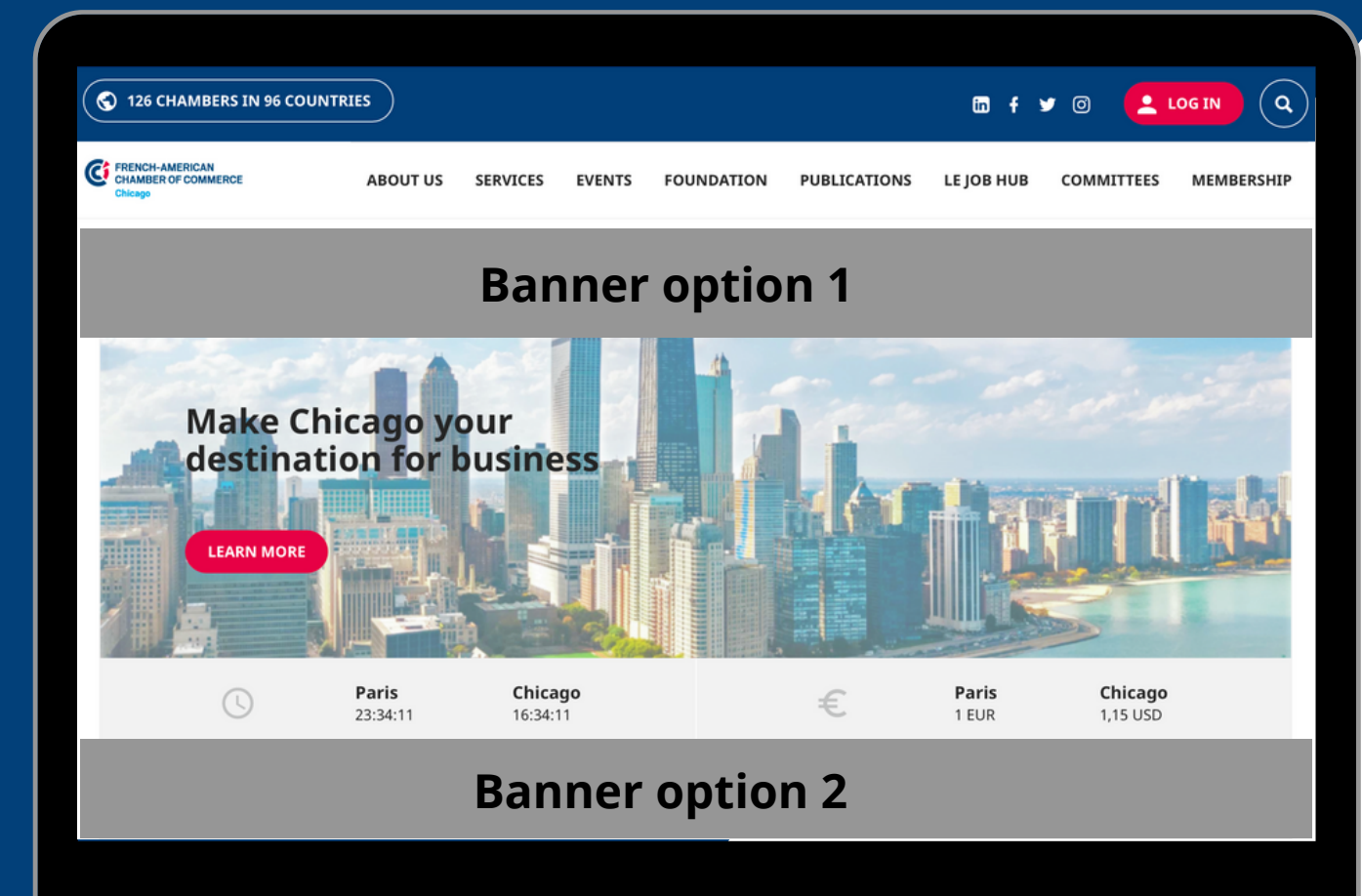
Email

Type	Number	Member	Non-Member
Dedicated email	1	\$800	\$1,200
Banner Bottom	1	\$300	\$450

Website Advertising Options

Promote your business and track the results. Choose from 1 of the 3 banner options, all of which can be displayed on our homepage.

We will be able to see the number of impressions and clicks on any ad banner you choose.



Website Advertising Options

1

Home Page Ad Above The Carousel

Max Width: 110 px

Max height: 250 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

2

Home Page After The Carousel

Max Width: 110 px

Max height: 200 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

3

Above the Homepage Footer

Max Width: 110 px

Max height: 180 px

Format: jpg / gif / png (no flash format)

Max file size: .98MB

Please note FACC-Chicago reserves the right to approve the final image.

Advertising Rates

Website

Size	Duration	Member	Non-Member
Option 1	1 Month	\$450	\$600
Option 2	1 Month	\$400	\$550
Option 3	1 Month	\$200	\$350

Social Media Advertising Option

Members Only: Reach a new audience and expand your visibility through our social media networks!

Social Media Post Options: FACC-Chicago Members can promote their businesses across our any or all of our social media networks.

Followers:



Advertising Rates

Social Media

Content	Frequency	Member rate
Post	You decide!	\$100
Reel	You decide!	\$150

Advertising Rates

You come to the FACC-Chicago offices and we shoot a video interview that will be posted on our facc youtube channel and social media accounts.

Video

Type	Duration	Member
Option 1	Up to 8 minutes	\$800
Option 2	More than 8 minutes	Contact for quote

This price includes: shooting, editing & production

Full package for members

\$1850

- Dedicated e-mail - \$800
- Website advertisement option 1 - \$450
- Social media post - \$100
- Video option 1 - \$800

Total: \$2150

Why promote your business with FACC-Chicago?

- Our digital publications, social media, and website reach a targeted audience: The Chicago and Milwaukee area french-American business Community.
- We provide regional expertise and a bicultural network to support local companies' business needs and french companies entering the U.S market
- Our network includes french and American companies from a range of industries representing the diverse local economy



Contact us:

Subject: Online Advertising Request - Your company name

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